

PRODUCT HIGHLIGHT

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NATURAZ OE 231

OLEYL ERUCATE

CAS No.: 241-654-9

VERSATILE ESTER

Naturaz OE 231 is a multifunctional emollient, conditioner, and texture enhancer widely used in personal care formulations. It provides effective skin moisturization while forming a light, breathable film that helps prevent moisture loss. This ingredient imparts a soft, smooth, and velvety touch to the skin.

Often compared to Jojoba Oil for its similar benefits, it offers a more economical alternative with added formulation advantages. Unlike Jojoba Oil, it not only improves the sensory texture and feel of cosmetics but also imparts a natural gloss to finished products.

Moreover, it promotes the uniform dispersion of actives and pigments, making it especially valuable in applications such as sunscreens.

Benefits

- Jojoba Oil alternatives
- Soft, smooth and velvety touch to the skin
- Improves sensory texture and feel of cosmetics

Application

- Color cosmetics
- Sun Care
- Skin Care

Guided Formulation: Lipstick

PHASE	INGREDIENTS	INCI	FUNCTION	%W/W
A	Naturaz OE 231	Oleyl Erucate	Emollient	15
	Reflez DD 70	Dimer Dilinoleyl Dimer Dilinoleate	Emollient	15
	Feelz BC 337	Butylene Glycol Dicaprylate/Dicaprate	Emollient	20
	Candelilla Wax	Eurphorbia Cerifera Cera	Binder	10
	Jeenate 3H	Diethylamino Hydroxybenzoyl Hexyl Benzoate	Binder	3
B	Reflez PGIS 23	Bis-Ethylhexyloxyphenol Methoxyphenyl Triazine	Dispersing Agent	10
	WE70U	Titanium Dioxide, Polyglyceryl-4 Isostearate, Hexyl Laurate, Cetyl PEG/PPG-10/1 Dimethicone, Isopropyl Titanium Triisostearate	Colour Pigment	7
	INBP75EBR	CI 77491, Polyglyceryl-4 Isostearate, Hexyl Laurate, Cetyl PEG/PPG-10/1 Dimethicone, Isopropyl Titanium Triisostearate	Colour Pigment	18
C	Alpha Tocopheryl Acetate	Alpha Tocopheryl Acetate	Antioxidant	1

Procedure: Premix PHASE A in main vessel. Premix PHASE B in separate beaker and add in PHASE B. Then, heat up to 80°C until all melt and mix well. Add PHASE C into bulk and mix well until homogenous. Pour into lipstick mould.

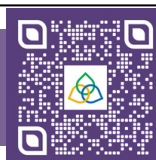
Halal Compliance



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